



18th World Congress on Intelligent Transport Systems & 2011 ITS America Annual Meeting & Exposition

October 16 – 20, 2011 • Orlando, Florida USA

ITS State Chapters at the 18th World Congress on ITS

ITS America has set aside exhibition space for the ITS State Chapters at the 18th World Congress on Intelligent Transport Systems within the ITS America Pavilion. Don't miss out on this incredible opportunity to connect with the world's leading ITS solutions providers, learn about new innovations and develop new partnerships among the 400,000 square feet of exhibit space inside the Orlando Orange County Convention Center. We're making it easier and less expensive for your State Chapter to exhibit by:

- **Saving money** with this all inclusive, discounted package!
- **Eliminating hassles** because nearly everything you need is included in the price.
- **Representing your State Chapter** at the world's largest gathering of ITS decision-makers.
- **Receiving marketing and PR** support through official World congress promotional tools such as the event Web site, online trade show, and World Congress materials.

Fees/Benefits

- **Kiosk Fee:** \$2,500* Separate Kiosk for each participating State Chapter within the ITS America Pavilion where information can be shared with delegates. Each ITS State Chapter that purchases a Kiosk space will receive one complimentary exhibitor personnel registration. The registration allows for entry into all Exhibit Hall activities and includes:

Lunch Monday – Thursday (One lunch ticket per day is included)
Reception on Monday Evening (One reception ticket is included)

This registration can be assigned to one of the following:

ITS State Chapter Representative
Government Sector Agency Representative of the State Chapter
- **Virtual Exhibit Fee** \$500* chapter's brochures on a literature rack includes logo on signage
- **Logo Only Fee:** \$100 logo on signage

Contact

Call soon to showcase your ITS State Chapter or state's innovative programs and projects at the world's largest gathering of ITS professionals!

To reserve space, contact Barbara O'Connor at boconnor@itsa.org or call 202-721-4217.

Thank you and we look forward to your partnership and participation!





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ITS STATE CHAPTER APPLICATION

First Name _____ Last Name _____

Organization _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

E-mail (required) _____

Authorized Signature _____ Date: _____

Print Name _____

SIGN US UP! (select below)

Kiosk (\$2,500)

Virtual Exhibit (\$500)

Logo Only (\$100)

Payment Schedule: 50% Deposit due by March 31, 2011 50% Balance due by May 30, 2011

Email completed form to boconnor@itsa.org

Or mail to:

Ms. Barbara O'Connor
Director of Business Development
Intelligent Transportation Society of America
1100 17th Street NW, Suite 1200
Washington, DC 20036
Fax to: 202-484-3483

