



KEEPING THE ECONOMY MOVING



Exhibition & Sponsorship

Event Hours

Ms. Barbara O'Connor
ITS America
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E-mail: boconnor@itsa.org

Monday, October 17, 2011:

Exhibit 11:30AM - 6:30PM
Lunch 11:30AM - 1:00PM
Break 2:30PM - 3:30PM
Reception 5:00PM - 6:30PM

Exhibit Contacts

For more information, contact your regional sales representative:

Americas (U.S., Canada, Latin America, South America)

Ms. Carly DiVito
Corcoran Expositions
Tel: +1 312 541 0567
E-mail: carly@corcexpo.com

Tuesday, October 18, 2011:

Exhibit 10:00AM - 5:00PM
Break 10:00AM - 10:30AM
Lunch 12:00NOON - 1:30PM
Break 3:00PM - 4:00PM

Wednesday, October 19, 2011:

Exhibit 10:00AM - 4:00PM
Break 10:00AM - 10:30AM
Lunch 12:00NOON - 1:30PM
Break 3:00PM - 3:30PM

Thursday, October 20, 2011:

Exhibit 10:00AM - 2:00PM
Break 10:00AM - 10:30AM
Lunch 12:00NOON - 1:30PM
Closes at 2:00PM

Space is Selling Quickly...

Reserve Your Spot Today

We look forward to seeing you in Orlando, October 2011!
Tradeshows work!

18TH WORLD CONGRESS ON INTELLIGENT TRANSPORT SYSTEMS

Featuring ITS America's Annual Meeting & Exposition



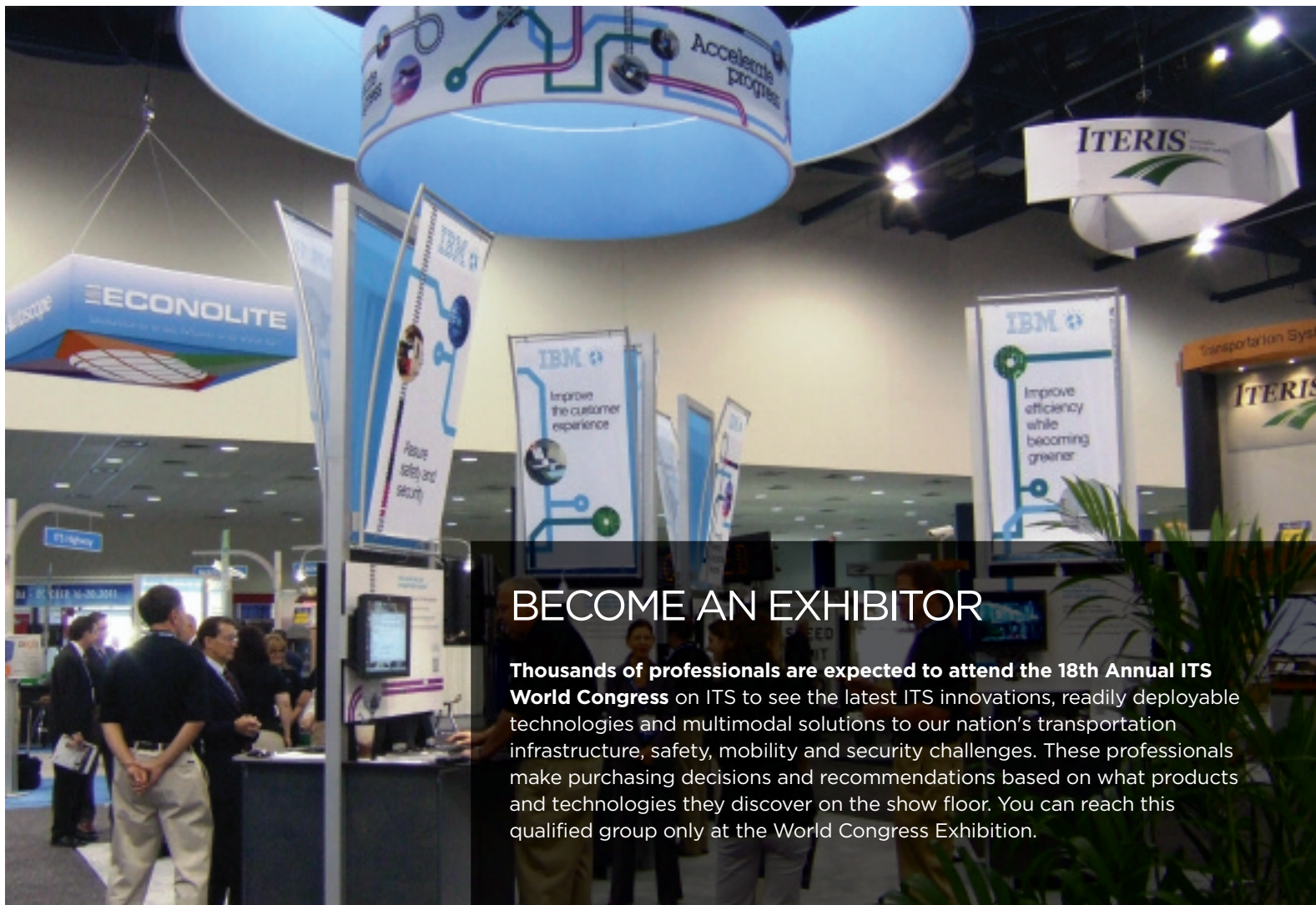
October 16-20, 2011

Orange County Convention Center
Orlando, Florida

www.itsworldcongress.org

Co-hosted by:





BECOME AN EXHIBITOR

Thousands of professionals are expected to attend the 18th Annual ITS World Congress on ITS to see the latest ITS innovations, readily deployable technologies and multimodal solutions to our nation's transportation infrastructure, safety, mobility and security challenges. These professionals make purchasing decisions and recommendations based on what products and technologies they discover on the show floor. You can reach this qualified group only at the World Congress Exhibition.

TECHNOLOGIES & PRODUCT CATEGORIES

- Advanced traffic management systems
- Advanced vehicle control/safety systems
- Automotive
- Central control room/traffic operations systems
- Commercial vehicle operations
- Consumer electronics
- Electronic toll/fare collection systems
- Fleet management systems
- GPS/GIS technology applications
- In-vehicle navigation system/safety devices
- Mayday support systems
- Modeling and simulation tools
- Obstacle warning systems
- Parking management systems
- Personal intelligence networks
- Planning
- Real-time technology
- Signaling and control devices
- Standards
- Surveillance technology
- Systems engineering
- Telecommunications
- Telematics
- Transit
- Traveler information systems
- Variable message signs
- Vehicle location technologies
- Wireless telecommunication systems



EXHIBITOR BENEFITS

Virtual Trade Show

The Virtual Trade Show is a web page featuring your organization's information, including logo and product information, providing attendees and media with extra coverage months before, during and post show.

Preliminary Program

Exhibitors will be included in the electronic Preliminary Program which will be sent to thousands of prospective delegates prior to the show.

Final Program & Exhibitor Directory

Your company listing will be featured in our printed Exhibitor Directory. Distributed to all show attendees, the Directory is a valuable resource for potential buyers during and after the 18th World Congress.

Exhibit Hall Passes

These passes allow for opportunities to contact prospects and clients with a personal invitation to see you at the ITS event.

Media and On-Site Press Office

Exhibitors will have access to advance press coverage prior to, during and post show. They can distribute press releases and corporate information to media covering the show.

Exhibit Hall Hours

This year there is more exclusive exhibit time than ever before for exhibitors to connect with prospective and current buyers.

Networking Events in the Exhibit Hall

Exhibitors will enjoy valuable time to connect with your customers over daily lunches and the opening night reception.

WORLD CONGRESS TECHNOLOGY SHOWCASE

The 2011 World Congress Technology Showcase will be a firsthand look at how technology is transforming transportation. Featuring transportation agencies, including the U.S. Department of Transportation, Florida DOT, and over twenty private sector companies, the Technology Showcase will center on the latest safety, mobility, environmental and pricing initiatives.

The Technology Showcase will also position central Florida as a national test bed through demonstrations of different deployment models to showcase how technology can be realized on a small scale in a metropolitan area—and go a step beyond with applications that will remain in Florida long after the event closes.

www.itsworldcongress.org