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ITS America Teams with Kleiner Perkins, Fontinalis Partners To Host Investor Matching Event at 2011 World Congress

WASHINGTON, DC – The nation’s largest transportation technology association, the Intelligent Transportation Society of America (ITS America), has partnered with Kleiner Perkins Caufield & Byers, a leading international venture capital firm, and Fontinalis Partners, a leading transportation strategic investment firm co-founded by Bill Ford, to host a special event designed to match innovative transportation technology companies with potential investors at the 18th World Congress on ITS in Orlando, FL in October.

“Intelligent transportation is a growing industry that is ripe for investment,” said Scott Belcher, President and CEO of ITS America. “We are excited about this opportunity to advance transportation technology by pairing innovative new ideas with the experienced teams at Kleiner Perkins Caufield & Byers and Fontinalis Partners.”

Interested companies are encouraged to submit a business plan. Information on how to submit a proposal is available on the [ITS World Congress website](#). After thorough review, eight to ten businesses will be invited to make their pitch at a face-to-face presentation at the World Congress on Intelligent Transportation Systems in Orlando, Florida on Tuesday, October 18th, and are also invited to join private and public sector transportation leaders from around the world at a special reception later that evening.

The final date to submit a business plan is Wednesday, **August 31, 2011**. Please contact McKenzie Jones at mjones@itsa.org with any questions about this exciting opportunity.

Join us in Orlando this October to experience the cutting-edge of transportation with industry leaders and decision makers from across the globe. For the latest updates on the event, visit the World Congress website at www.itsworldcongress.org. [Register](#) now.

About World Congress

The World Congress on Intelligent Transport Systems is an international meeting and exhibition that rotates among three major geographic regions (Americas, Europe and Asia Pacific) annually. Only held in the United States once every three years, the 18th World Congress on Intelligent Transportation Systems, combined with ITS America's 2011 Annual Meeting & Exposition, will come to Orlando, Florida on October 16-20, 2011, and the world's leading transportation policy makers, technology, and business professionals will gather in Orlando with a goal of bringing greater levels of safety, reliability and accessibility to transportation systems worldwide.

Co-sponsored by ITS America, ITS Asia-Pacific, and ERTICO-ITS Europe, the 18th World Congress is expected to draw more than 10,000 delegates from more than 65 countries, including legislators, ministers of transportation, transportation officials, international standards experts, engineers, manufacturers, and other ITS stakeholders.

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