

# SPECIAL SPONSORSHIP OPPORTUNITY

KEEPING THE ECONOMY MOVING

## ITS WORLD CONGRESS WELCOME RECEPTION AND DINNER AT SEAWORLD'S DISCOVERY COVE®

Monday, October 17, 2011 — Hosted by ITS Florida



**A tropical night of dinner and dancing awaits guests at SeaWorld's Discovery Cove in Orlando, Florida.** As part of the 18<sup>th</sup> World Congress on Intelligent Transport Systems, this event will treat 450 attendees to a kick-off dinner and reception in anticipation of the week-long sessions. Guests will be able to

meet industry professionals and network with their peers amid an exotic backdrop of lush gardens, great food and live music!

**The 18th World Congress on Intelligent Transport Systems (ITS) will be the largest transportation event in the world.** As a sponsor, your company will be exposed to a once-in-a-lifetime event that will gather leading industry professionals from across the globe right here in Florida. A variety of sponsorship opportunities are available to meet your marketing budget.

**Sponsorship Rates Start at \$1,000**

### Benefits Include\*:

- Company Name Signage
- Company Logo Placement
- Complimentary Tickets\*
- Reserved Table\*
- Marketing Availability\*

### Guests will Enjoy:

- ITS Florida Reception & Dinner at **SeaWorld's Discovery Cove**
- Great Social/Networking Event
- Fun
- Dancing
- Live Entertainment
- Great Food

More opportunities available, contact Barbara O'Connor at +1 202 721 4217 or [BOConnor@itsa.org](mailto:BOConnor@itsa.org)

\*Depending on Sponsorship Level



October 16-20, 2011  
Orange County  
Convention Center  
Orlando, Florida

Co-hosted by:



# SPECIAL SPONSORSHIP OPPORTUNITY

## 2011 ITS World Congress Welcome Reception & Dinner at SeaWorld's® Discovery Cove

- Hosted by ITS Florida

Monday, October 17, 2011

### Sponsorship Levels

#### \$1,000

- Company logo and/or name on all signage at event\*

#### \$5,000 - \$19,999

- Prominent placement of Company logo and/or name on all signage at event\*
- Prominent placement of Company logo and/or name on all printed materials at event\*
- **TWO (2) Complimentary tickets to the event for every \$5,000 sponsored**
- **TWO (2) Complimentary tickets to SeaWorld® for every \$5,000 sponsored**
- Marketing Materials
  - Availability to distribute ONE-page (no greater than 8.5 in. x 11 in.), double-sided marketing material/ company collateral of YOUR Company (500 copies maximum)\*\*

#### \$20,000 and Up

- MOST prominent placement of Company logo and/or name on all signage at event\*
  - MOST prominent placement of Company logo and/or name on all printed materials at event\*
  - BANNER (or Equivalent) at Entrance to Event with your Company logo and/or name\*
  - **One (1) RESERVED TABLE with TEN (10) Complimentary tickets to the event for every \$20,000 sponsored**
  - **Four (4) Complimentary tickets to SeaWorld® for every \$20,000 sponsored**
  - Marketing Materials
    - Availability to distribute ONE-page (no greater than 8.5 in. x 11 in.), double-sided marketing material/ company collateral of YOUR Company (500 copies maximum)\*\*
- OR**
- Availability to distribute MULTI-page (no greater than 8.5 in. x 11 in.), double-sided marketing material/ company collateral of YOUR Company; Twenty (20) pages maximum (500 copies maximum)\*\*
- AND**
- Availability to distribute one (1) marketing item/gift with YOUR Company name/logo (500 maximum)\*\*

\*To be provided by event

\*\*To be provided by your Company



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