



18th World Congress on
Intelligent Transport Systems
Keeping the Economy Moving
October 16 - 20, 2011



**For Immediate Release
October 17, 2011**

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Media note: Event updates will be posted daily to the World Congress Press Center as they occur. Download broadcast/print quality video, sound bites, photos & releases from the event at: <http://www.itsworldcongress.org/presscenter.html>

**Rep. John Mica, NTSB Chairman Deborah Hersman and Other Transportation Leaders
to Address 18th World Congress on Intelligent Transport Systems Today**

Schedule of Events and Important Updates for Monday, October 17

Orlando, FL— One of the largest transportation technology gatherings of 2011 continues today, drawing approximately 8,000 of the world's leading transportation officials from more than 65 countries. The following is a list of important events that will occur. Check the Press Center immediately following each event for the latest downloadable video, photos and media updates at <http://www.itsworldcongress.org/presscenter.html>.

Important Events and Activities for Monday, October 17:

Leaders in Transportation Breakfast

**Room S330E
7:30 a.m. – 9:00 a.m.**

Join former and current national transportation officials for a candid discussion on the evolution of transportation policy, how to get projects moving, and where technology is taking transportation in the future.

Moderator:

David St. Amant, President and COO, Econolite Group, Inc.

Speakers:

James Oberstar, Chairman, House Transportation and Infrastructure Committee (2007-2010)
Mary Peters, Secretary, U.S. Department of Transportation (2006-2009)
Congressman Randy Hultgren (R-IL), Member, House Transportation and Infrastructure Committee

Congressman Russ Carnahan, (D-MO), Member, House Transportation and Infrastructure Committee and Co-Chair, ITS Caucus

ITS Strategies: Spurring Economic Growth through High-Tech Transportation Solutions

South Hall A1

9:30 – 11:00 a.m.

Senior political leaders and policymakers from the Americas, Asia-Pacific, and Europe will present their vision of public policies that can accelerate the deployment of intelligent transportation systems (ITS).

Moderator:

Ananth Prasad, Secretary, Florida Department of Transportation, USA

Speakers:

Rep. John Mica (R-FL), Chairman, House Transportation and Infrastructure Committee

Ahongze Wu, Chairman, ITS China

Fotis Karamitsos, Director, European Commission, DG MOVE

Catharina Elmsäter-Svärd, Minister for Infrastructure, Ministry of Enterprise and Energy, Sweden

ITS American Annual Meeting: Safety and the Aging Population Plenary

Hall SA1

3:30 – 5:00 p.m.

Central to ITS America's Annual Meeting is its Safety Plenary, anchored by several distinguished national speakers whose leadership in the safety arena focuses on how transportation is evolving to address the needs of our aging demographic.

Moderator:

Kathleen Marvaso, Vice President for Public Affairs, AAA

Speakers:

Deborah Hersman, Chairman, National Transportation Safety Board

David Strickland, Administrator, National Highway and Safety Administration

Joseph Coughlin, Director, AgeLab, Massachusetts Institute of Technology

Jonathan Bennett, Executive Vice President, Digital Commerce & Customer Analytics, Hartford Financial Services Group, Inc.

Press Resources:

If you are attending the World Congress, stop by the onsite Press Room which is located in **Room S221** inside the South Concourse of the Orange County Convention Center for media kits and additional information. Digital copies of resources including a media kit, media advisories, photo galleries, downloadable video and more are available on the ITS World Congress online [press center](#).

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About World Congress

The World Congress on Intelligent Transport Systems is an international meeting and exhibition that rotates among three major geographic regions (Americas, Europe and Asia Pacific) annually. Only held in the United States once every three years, the 18th World Congress on Intelligent Transport Systems, combined with ITS America's 2011 Annual Meeting & Exposition, will come to Orlando, Florida on October 16-20, 2011, and the world's leading transportation policy makers, technology, and business professionals will gather in Orlando with a goal of bringing greater levels of safety, reliability and accessibility to transportation systems worldwide.

Co-sponsored by ITS America, ITS Asia-Pacific, and ERTICO-ITS Europe, the 18th World Congress is expected to draw more than 10,000 delegates from more than 65 countries, including legislators, ministers of transportation, transportation officials, international standards experts, engineers, manufacturers, and other ITS stakeholders.

About the Intelligent Transportation Society of America

ITS America was established in 1991 as a not-for-profit organization to foster the use of advanced technologies across America's surface transportation system. As the leading advocate for transportation technology development and deployment in the United States, ITS America has several hundred member organizations including private companies and industry leaders, government agencies at all levels, universities and research laboratories. For more information, visit www.itsa.org .