



18<sup>th</sup> World Congress on  
Intelligent Transport Systems  
Keeping the Economy Moving  
October 16 - 20, 2011



For Immediate Release  
October 7, 2011

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## **U.S. Transportation Secretary Ray LaHood, Governor Rick Scott, House T&I Chairman John Mica, Bill Ford, Other Innovation Leaders to Speak at the 18th World Congress on Intelligent Transport Systems in Orlando**

**Washington, DC**— The Intelligent Transportation Society of America (ITS America) today announced its lineup of speakers and presenters for the 18<sup>th</sup> World Congress on Intelligent Transport Systems (ITS) in Orlando, Florida from October 16 – 20, 2011. Among the speakers are:

- Political and Policy Leaders: Florida **Governor Rick Scott**, House Transportation and Infrastructure (T&I) Committee **Chairman John Mica** (R-FL), Orlando **Mayor Buddy Dyer**, Orange County **Mayor Teresa Jacobs**, Florida DOT **Secretary Ananth Prasad**, and other national and state policymakers.
- Federal Transportation Officials: U.S. Transportation **Secretary Ray LaHood**, **Deputy Secretary John Porcari**, National Highway Traffic Safety Administration (NHTSA) **Administrator David Strickland**, National Transportation Safety Board (NTSB) **Chairman Deborah Hersman**, Research and Innovative Technology **Acting Administrator Greg Winfree**, and officials from the Federal Highway Administration, Federal Transit Administration, and Federal Motor Carrier Safety Administration.
- Leading Innovators: Ford Motor Company Executive Chairman **Bill Ford**, General Motors Vice President of Global R&D **Alan Taub**, Alcatel Lucent Executive Vice President and President of the Americas **Robert Vrij**, and many other private sector innovators and job creators.
- Global Leaders: Roundtable with more than 20 transport ministers and senior officials from around the world who will discuss how infrastructure and transportation innovation impacts the economy in a panel moderated by Chicago Transportation **Commissioner Gabe Klein**.
- Key Panels Focused on:
  - Safety and the Aging Population with NTSB Chairman **Deborah Hersman**, NHTSA Administrator **David Strickland**, MIT AgeLab Director **Joseph Coughlin**, and Hartford Financial Services Group Executive Vice President **Jonathan Bennett**.
  - Reauthorization and the Future of Transportation with former U.S. Transportation **Secretary Mary E. Peters**, former House T&I **Chairman James Oberstar**, and current lawmakers including House T&I Committee Members **Randy Hultgren** (R-IL) and **Russ Carnahan** (D-MO) who co-chairs the Congressional ITS Caucus.
  - ITS and Job Creation with officials from **IBM**, **Siemens AG**, **Alcatel-Lucent**, **ACS/Xerox**, and countries including **China**, **Korea**, **Japan**, **Sweden** and the **European Commission**.
  - Performance Measures with senior officials from **FedEx**, **AAA**, **Bipartisan Policy Center**, **Federal Highway Administration**, and the **Metropolitan Transportation Commission**.

"We're thrilled with the high-powered and dynamic lineup of speakers for this year's World Congress," said Scott Belcher, president and CEO of ITS America. "From top-to-bottom, these men and women comprise one of the most well rounded groups of speakers and presenters that we've ever had. There truly will be something for everyone in the transportation industry."

Florida Governor Rick Scott will speak during the World Congress opening ceremony on Sunday evening. House T&I Chairman John Mica will speak during the first plenary session Monday morning, immediately following the Leaders in Transportation breakfast with former Chairman Jim Oberstar, former Secretary Mary Peters, and Congressmen Randy Hultgren and Russ Carnahan. Deputy Transportation Secretary John Porcari and other senior U.S. DOT officials will headline a session on Tuesday morning, followed by a keynote address by U.S. Transportation Secretary Ray LaHood on Wednesday. Bill Ford will be the featured speaker during the World Congress closing ceremonies on Thursday, October 20.

In addition to the featured speakers, the World Congress will offer more than 300 sessions and provide attendees with an array of tailored session tracks focused on topics such as Traffic Congestion and Management, Highway and Vehicle Safety, Next Generation Traveler Information and Consumer Applications, Performance Measurement, Sustainability, Mobility and Operations and many others.

Attendees can also peruse the 350,000 square foot exhibit hall which will feature more than 200 companies displaying the latest innovations in the ITS industry. There will also be four Technology Showcases that will demonstrate the latest safety, mobility, sustainability and pricing technologies.

Join us in Orlando from Oct. 16 – 20 to experience the cutting-edge of transportation with industry leaders and decision makers from across the globe. For the latest updates on the event or to register, please visit the World Congress website at <http://www.itsworldcongress.org>.

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### **About World Congress**

*The World Congress on Intelligent Transport Systems is an international meeting and exhibition that rotates among three major geographic regions (Americas, Europe and Asia Pacific) annually. Only held in the United States once every three years, the 18th World Congress on Intelligent Transport Systems, combined with ITS America's 2011 Annual Meeting & Exposition, will come to Orlando, Florida on October 16-20, 2011, and the world's leading transportation policy makers, technology, and business professionals will gather in Orlando with a goal of bringing greater levels of safety, reliability and accessibility to transportation systems worldwide.*

*Co-sponsored by ITS America, ITS Asia-Pacific, and ERTICO-ITS Europe, the 18th World Congress is expected to draw more than 10,000 delegates from more than 65 countries, including legislators, ministers of transportation, transportation officials, international standards experts, engineers, manufacturers, and other ITS stakeholders.*

### **About the Intelligent Transportation Society of America**

*ITS America was established in 1991 as a not-for-profit organization to foster the use of advanced technologies across America's surface transportation system. As the leading advocate for transportation technology development and deployment in the United States, ITS America has several hundred member organizations including private companies and industry leaders, government agencies at all levels, universities and research laboratories. For more information, visit [www.itsa.org](http://www.itsa.org).*