



18th World Congress on
Intelligent Transport Systems
Keeping the Economy Moving
October 16 - 20, 2011



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Investor Matching Event at World Congress Demonstrates Intelligent Transportation is Moving the Economy Forward

On the heels of a report declaring intelligent transportation a growth industry, ITS America teams with Kleiner Perkins, Fontinalis Partners to host investor pairing meetings worth potentially millions of dollars for innovative companies despite a down economy

Washington, DC – The nation’s largest transportation technology association, the Intelligent Transportation Society of America (ITS America), today announces it has partnered with Kleiner Perkins Caufield & Byers, a leading international venture capital firm, and Fontinalis Partners, a leading transportation strategic investment firm co-founded by Bill Ford, to host a special event worth possibly millions of dollars designed to match innovative transportation technology companies with potential investors at the 18th World Congress on Intelligent Transportation Systems (ITS) in Orlando, FL in October.

This potential infusion of capital into the economy occurs in the wake of a new release of the most comprehensive study to date on the scope of the ITS industry in the United States and North America. The federally commissioned report developed by ITS America and IHS Global Insight, found intelligent transportation to be a fast growing sector and suggested it will outpace other industries in job creation and revenue growth through at least 2015. The investor matching sessions will help ensure that these trends continue. The report also indicated that cities and states with drastically reduced budgets are turning to technology solutions to maximize existing highway capacity. It is now available on the [ITS America website](#).

“Intelligent transportation is a growing industry that is ripe for investment,” said Scott Belcher, President and CEO of ITS America. “We are excited about this opportunity to advance transportation technology by pairing innovative new ideas with the experienced teams at Kleiner Perkins Caufield & Byers and Fontinalis Partners.”

Interested companies are encouraged to submit a business plan for evaluation. Information on how to submit a proposal is available on the [ITS World Congress website](#). After thorough review, eight to ten businesses will be invited to make their pitch at a face-to-face presentation at the World Congress on Intelligent Transportation Systems in Orlando, FL on Tuesday, October 18, and are also invited to join private and public sector transportation leaders from around the world at a special reception later that evening.

The final date to submit a business plan is **Wednesday, August 31, 2011**. Please contact McKenzie Jones at mjones@itsa.org with any business related questions about this exciting opportunity.

To be a part of this growing economic sector, join us in Orlando this October to experience the cutting-edge of transportation with industry leaders and decision makers from across the globe. For the latest updates on the event, visit the World Congress website at <http://www.itsworldcongress.org>. Members of the media can [register now](#) for this event.

About World Congress

The World Congress on Intelligent Transport Systems is an international meeting and exhibition that rotates among three major geographic regions (Americas, Europe and Asia Pacific) annually. Only held in the United States once every three years, the 18th World Congress on Intelligent Transportation Systems, combined with ITS America's 2011 Annual Meeting & Exposition, will come to Orlando, Florida on October 16-20, 2011, and the world's leading transportation policy makers, technology, and business professionals will gather in Orlando with a goal of bringing greater levels of safety, reliability and accessibility to transportation systems worldwide.

Co-sponsored by ITS America, ITS Asia-Pacific, and ERTICO-ITS Europe, the 18th World Congress is expected to draw more than 10,000 delegates from more than 65 countries, including legislators, ministers of transportation, transportation officials, international standards experts, engineers, manufacturers, and other ITS stakeholders.

About the Intelligent Transportation Society of America

ITS America was established in 1991 as a not-for-profit organization to foster the use of advanced technologies across America's surface transportation system. As the leading advocate for transportation technology development and deployment in the United States, ITS America has several hundred member organizations including private companies and industry leaders, government agencies at all levels, universities and research laboratories. For more information, visit www.itsa.org.

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