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News

For Immediate Release
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***** **MEDIA ADVISORY FOR WEDNESDAY, OCTOBER 19, 2011*******

U.S. Transportation Secretary LaHood to View ‘Connected Vehicle’ Demonstration at Walt Disney World® SPEEDWAY

USDOT hosting Orlando research clinic to test vehicle communications programs as thousands of transportation experts convene for ITS World Congress

U.S. Transportation Secretary Ray LaHood will preview new automotive technology that could one day allow cars to communicate with each other to prevent crashes on Wednesday, October 19, at Walt Disney World® SPEEDWAY. The demonstration of “connected vehicle” technology will take place as part of a research clinic hosted by the Department and will test technology applications including in-car collision warnings such as “do not pass” alerts and alarms warning that a vehicle ahead has suddenly stopped.

***** Interested members of the media will have the opportunity to experience the technology in demonstrations with professional drivers between 12:30 AM – 2PM. To sign up for a demonstration, please contact NHTSA public affairs at 202-366-9550 or email at public.affairs@dot.gov.**

WHO: Ray LaHood, Secretary, U.S. Department of Transportation
Ronald Medford, Deputy Administrator, National Highway Traffic Safety Administration
Gregory Winfree, Deputy Administrator, Research and Innovative Technology Administration

WHAT: Photo op and press availability with U.S. Transportation Secretary

WHEN: 12:00 PM Wednesday, October 19, 2011
***** TV crews should plan to arrive early for set up *****

WHERE: Walt Disney World® SPEEDWAY
Next to the Magic Kingdom’s parking lot
1180 Seven Seas Drive, Lake Buena Vista, Fla. 32830

VISUAL: Test track set-up with vehicles from a wide range of automakers and live demonstrations. Immediately following the press conference media will have the opportunity to film and experience the technology.